



# Mentor

The corporate newsletter of Arisia, Incorporated

**Volume 9, Issue 70**

**November 1996**

## **December Corporate Meeting**

**Time:** December 15, 1996 at 6:15 pm

**Location:** MIT Building 66, Cambridge, MA

**In Attendance:** Ted Atwood (arrived late), Christine Carpenito, Randall Cohen, Ed Dooley, Marshall Ellis, Glen R. Goodwin, Walter Kahn, Benjamin Levy, William Mickle, Skip Morris (Red Shirt), Brendan Quinn, Tim Roberge, Noel Rosenberg, Paul Selkirk, Cris Shuldiner, Michael Sprague

- Proxies

Hal Haag to Walter Kahn

Ted Atwood to Christine Carpenito

Suzanne Labonville to Ted Atwood

- Transfers of Membership

Brendan Quinn to General Member.  
Approved 11 for, 3 against.

- Corrections

Randall Cohen should be listed as on the Eboard.

Hal Haag should be listed as a member.

- President's Report

There was no Eboard meeting to report on.

Cris appointed Ed Dooley to Long Range Planning Committee. Other appointments will be made upon recommendation of Ed.

Proposed Hotel Contracts were discussed including a contract with the Westin. Also several members expressed concern over the Park Plaza being unwilling to deliver a

contract for 98.

- Treasurer's Report

[Was reportedly on disk, but the clerk could not find anything but the Merchandising Report. Sorry. And despite current belief, this is not intentional!]

- Clerk's Report

All members were reminded to sign in.

All non-members attending will be given a complimentary copy of mentor.

Dues were set for \$18 before meeting and \$16 after meeting.

- Arisia 97 Conchair

All is going well except for the usual collection of small problems as outlined below:

**Hotel:**

The hotel is closing several floors & key suites for renovations.

Dealer's Row room problems and demands from the hotel. There's not much we can do about it except try and accommodate the hotels demands. We are still trying to get a list of the names of the problem dealer's from 96 from the hotel.

Late Checkout will be strongly enforced but the hotel will make available a baggage check downstairs for interested parties.

The Hotel had reports last year of cooking in the hotel rooms. This is not acceptable to the hotel and has distinct

impact upon the convention.

### **Arisia Cancellation**

An email notice was posted to one or more email list/newsgroups informing the general public that Arisia was canceled. Pat is handling this. A copy of the posting has been requested by the Clerk for legal purposes.

### **Questions**

A question regarding Aaron Agassi's attendance at Arisia 97 came up. Pat stated that this would be handled in the normal procedure.

- **Arisia 97 Treasury**

We have more money in and things are going well.

Program book went out on time.

Current body count at the moment is around 982.

- **Arisia 98 Conchair**

Randall presented his plan for division structure as well as the following report:

I have outlined my concom structure, while some changes are always possible, I do not, at this time, believe I will be making any changes to the organization down to the divisional level.

Some positions have already been filled. They are:

#### **Advisory**

Ed Dooley

Open position

#### **Sales and Marketing**

**Temporary, until permanent head is selected**

Tim Roberge

Chris Ivey

Ed Dooley

#### **Security**

Individual has been proposed, but still needs to be confirmed.

### **Operations**

Individual has been proposed, but still needs to be confirmed.

### **Convention Activities**

#### **Co Div. Heads**

Chris Ivey

Ed Dooley

I have copies of the concom structure and description of some of the positions for anyone interested.

#### **Hotel**

I have been speaking with Chris Ivey, who is currently conducting the Hotel search and has gotten a proposed contract from the Westin Hotel in Waltham. While the contract still needs work, I believe that the Westin will be the Hotel for Arisia 1998. This will be a dramatic Change from the past 5 years, but it is a needed change and should give Arisia the chance to look at how it is growing.

#### **Convention Treasurer**

At the last E-Board meeting I attended, I asked the E-Board to appoint a Convention Treasurer as quickly as possible. It is extremely important that this be done right away as my budget will be based on an expected return to the corporation. (that is the amount that the convention must show as profit in order to support corporate activities and expenses). At this time, no one has been selected, if anyone believes they can do this demanding job please speak up quickly.

#### **Advisory**

Provides insight to the Convention Chairman.

Keeps the sometimes forgetful Chairman on his toes.

Must attend ConCom meetings.

Should expect that not all his recommendations are followed, but will

still need to support the decisions made.

### Sales and Marketing

Responsible for:

Parties.

Add campaign.

Add sales.

sponsors.

All T-shirts.

More to be determined.

### Hotel Liaison

Attends all hotel meetings.

Provides an interface between the convention and the Hotel.

Handles room blocking.

More to be determined.

Some discussion on Randall's approach to Baby-sitting was held after Randall's report.

### • Corporate Inventory Control

Glen acting as the temporary CIC reported that Logistics met with CIC and storage was combed through and tagged for shipment to the hotel. Everything is ready.

CIC is seeking a permanent officer.

CIC formerly suggests looking for a new space/office space for storage.

### • Corporate Sales

Marshall showed off the Arisia 97 T-shirt and submitted the following report:

Shirts are coming along nicely. I have samples here to show and to judge proportion of colors to order. Shirt colors are purple and sage. I'm considering what to substitute in XXL/XXXL size sweatshirts for which the colors aren't available.

There's also an annoying difference in color between "sage" in the brand that doesn't carry XXXL and the brand that does. To have sizes match, I have to use the shade I don't like as much. Sheesh.

The design is 4 colors: black, white, green, and red. Wayne has done a huge amount

of work preparing the art again, and expediting samples to send Bob and bring here.

The combination of higher wholesale prices, Wayne wanting to make more acceptable money on them this year (while still being reasonable compared with other printers), and the higher cost associated with four colors means a price increase. My proposed prices for 1997 shirts, subject to e-board approval, reflecting a lower markup than last year, are:

T-Shirts \$13.00 all sizes

Sweatshirts \$21.00 all sizes

This translates to corporate discount prices of:

T-Shirts \$10.40

Sweatshirts \$16.80

Other prices will be:

Arisia 96 T-Shirts \$10.00  
Corp. \$8.00

A'96 Sweatshirts \$17.00  
Corp. \$13.60

Glow In The Dark Lens \$7.00  
No Discounts

Liquidation, no discounts:

All Pre-1996 T-Shirts \$2.00

All Pre-1996 Sweatshirts \$5.00

I've sold a couple more 1996 shirts since last report. Also sent some to Philcon with Brendan. Haven't found out yet how they sold.

One of the T-Shirts we were short last year has been accounted for. While rounding up my staff, I found out one of them got it, forgot to pay, then realized it when she got home. Since she saw me this weekend, she paid for it now instead of waiting until January.

I'd like a straw poll of how people feel about the Lens on a hat. Ditto for a reproduction of the original Gold on Navy Lens shirt, a repro on a different color(s), or a design in the outline Lens like the glow in the dark

shirts, specialty or otherwise. It was suggested I look at doing the Lens to keep it in print, so am considering which way to go with it.

Less directly related to merchandise but what the heck:

I plan to run the membership forms by Randall in case he wishes any changes made. Those worked well last year so I plan to use the same "Marshall Plan," as Ben called it.

I haven't yet received art from Kim for Team Arisia, but it should be forthcoming soon. I think I have a handle on the appropriate count. I have to talk with Scott for an updated security shirt breakdown for this year.

• New Business

MOVED: To add as policy "That anyone currently brining a lawsuit against Arisia not be allowed to attend any Arisia Convention until that suit is resolved." Motion PASSED.

MOVED: To create a policy on Lost Badges as so: "To charge a one time Lost Badge fee of \$5.00 for replacement of a lost badge. Fee shall be refundable upon return of original Badge. The second time a lost badge is requested the party will be required to purchase a replacement membership at full price." Motion PASSED.

February Meeting was set for February 6, 1997 @ 7:30 pm. Location is UMASS Boston, 4th Floor, Wheatley Hall.

March Meeting was set for Sunday, March 16, 1997. Location was TBA.

Some Discussion of arisia.org was held. It was determined that the site was still up and running and that Jude the Webmistress is looking for info.

Meeting Adjourned at 7:56 PM

**Eboard meeting**

**Time:** December 15, 1996 following the Corporate meeting:

**Location:** MIT Building 66, Cambridge, MA

**In Attendance:** Cris Shuldiner, Tim Roberge, Marshall Ellis, Glen R. Goodwin, Ed Dooley, Christine Carpenito, Pat McCormack, Noel Rosenberg

- A proposed Contract with the Westin was discussed. A time and date was set to review the Westin Contract after the Eboard members have had time to review it.
- The current hotel contract/situation was discussed regarding the Park Plaza. No concrete action was determined.
- T-shirt/Sweatshirt prices for 97 were discussed and set.
- The state of Mobile Media billing was discussed.

**Calendar of Event**

Saturday, January 4, 1997 - Arisia '97 OPS Division meeting - Location TBA.

Monday, January 6, 1997 at 6:00pm - Arisia '97 TIE DOWN meeting - Park Plaza Hotel - This meeting is by invitation only. If you do not know if you should attend then don't.

Weekend of January 10, 1997 - Arisia '97 - WGOH R.A. Salvatore, AGOH Bob Eggleton, FGOHs Brian Cooper, Tom Fish, Mary Robinson, Matt Saroff, Cris Shuldiner. Boston, MA.

February 6, 1997 @ 7:30 pm - Arisia Corporate Meeting - Umass Boston, 4th Floor, Wheatley Hall

March 16, 1997 @ 2:00 pm - Arisia Corporate Meeting - Location TBA.

**Executive Board**

**Arisia, Incorporated.**  
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**President:** Cris Shuldiner  
27 Varnum Street  
Haverhill, MA 01832  
508/521-7039  
cws@ftp.com

**Vice-President:** Joel Herda  
17 Creighton Street  
Cambridge, MA 02140

617/864-0171  
joell@tiac.net

**Treasurer:** Marshall Ellis  
30 Spring Street  
Plympton, MA 02367  
617/585-4088  
marshall@vader.com

**Clerk:** Glen R. Goodwin  
P.O. Box 977  
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617/524-9151  
arei@slaw.neu.edu

**Arisia '97 Conchair:** Pat McCormack  
42 West Gate Road  
Chestnut Hill, MA 02167  
617/469-4565  
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**Arisia '97 Treasurer:** Tim Roberge  
ARISIA '97  
Treasury Division  
P.O. Box 3370  
Saxonville, MA, 01705

**Arisia '98 Conchair:** Randall Cohen  
5L Nichols Ave  
Brookline, NH 01760  
rcohen@pvci.com

**Arisia '98 Treasurer:** Pat McCormack  
[see above]

## Membership Roster

Atwood, Ted	Bazemore, Rob
Brown, Jeremy	Carpenito, Christine
Cohen, Randall	Cooper, Brian
Dooley, Ed	Ellis, Marshall
Elwell, Kenneth	Fish, Tom
Goodman, Beth	Goodwin, Glen
Haag, Hall	Herda, Joel
Ivey, Kim (Red Shirt)	Jordan, Jeff
Kahn, Walter	Kent, Allan
Levy, Benjamin	McCormack, Patrick
Mickle, William	Morris, Skip (Red Shirt)
Quinn, Brendan	Roberge, Tim
Robison, Mary	Rosenberg, Noel
Rosenburg, Diane	Saroff, Matthew
Shuldiner, Cris	Sprague, Michael
Stevenson, Jim	Vandenberg, Pat

## Membership/Subscription Info

Subscriptions to Mentor of Arisia are included in Corporate membership to Arisia, Incorporated. Membership runs from September 1st to August 31st and costs \$24.00. Dues are pro-rated on a monthly basis for members joining during the year.

September	\$24	March	\$12
October	\$22	April	\$10
November	\$20	May	\$08
December	\$18	June	\$06
<b>January</b>	<b>\$16</b>	July	\$04
February	\$14	August	\$02

## Committee Members & Corporate Appointed Officers

**Budget Committee:** Marshall Ellis, Chair

**Long Range Planning:** Ed Dooley, Chair

**Awards Committee:** *vacant*

**Grant Committee:** Joel Herda, Chair

**Corporate Sales Officer**  
Marshall Ellis

**Corporate Inventory Control Officer**  
*vacant*

**Corporate Systems Administrator**  
*vacant*

# Smofcon 15

## Boston, Massachusetts

### December 5-7, 1997

#### When Things Go Wrong...

Come explore the diversity of smofdom! The art of running a great convention is not limited to any one size or type. Small conventions and large ones share many of the same problems and opportunities—and lessons learned cross all boundaries. Our theme will reflect the interactivity of the "Smofcon Game" with emphasis on subjects like "What to Do When Things Go Wrong", "Trust and Team Building", "Bringing Technology to Conventions—and When Not To!", "So-And-So Forgot to Be Told About X", "Green Eggs and Ham (or, Bad Food at Banquets)", and "Problem Solving Without Assigning Blame".

We promise you new and exciting interactive activities, terrific food, fascinating convention horror stories, a cornucopia of chocolate, an awesome program, a wonderful con suite at the hub of the convention, and great restaurants in a marvelous city. (Did we mention food?) *Come and smof till you drop!*

**Our Hotel:** The beautiful Doubletree Suites in Boston, MA; every room is a 2-room suite with a view of the Charles River and Cambridge. Right in the city, it has easy access by car or air. Our con suite is the huge Presidential Suite. It's less than a mile from Harvard Square or MIT and has a free shuttle to many parts of Boston and Cambridge. And you get free cookies on check-in!

Hotel rates are \$99 per night for single through quad rooms. Reservations should be made separately with the Boston Doubletree by calling +1-617-783-0090, and mentioning MCFI.

*Brought to you by Massachusetts Convention Fandom, Inc.*

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